SMALL BUSINESS EDGE

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SBE EXPERIENCE

PODCAST

A Great Leap Backwards
with Richard Saul Wurman

In this episode:

There is nothing conventional about Richard Saul Wurman, the Founder of the TED conferences and the author of 91 books. He is indefatigable, brilliant, charismatic, and very funny. And if you listen carefully, he might share with you the secrets of the universe.

Wit & Wisdom from Richard Saul Wurman:

I have positioned myself mentally so that everybody else has something to give me, from which I can learn. I am taking advantage of everybody because I can learn from everybody else. I am not trying to be superior or smarter than they are.

Whoever you are with has some knowledge, some ideas, some viewpoint, something you agree with, something you totally agree with that you do not know about

Things that I cannot change and do not affect an active pattern of connectivity, of what I am working on now, really do not interest me so much. I try not to spend any time on them.

You can either live a vertical or horizontal life. A vertical life pertains to when you get interested in one thing and you spend your life doing it better and better. A horizontal life is filled with your interests and the connective tissue between interest and interest. So, it goes on. You do not ever do anything very well.

I really do think about my words so that they have clarity and that there's meaning.

PODCAST

Want Lasting Change? Reinvent Yourself
with Arlene Dickinson

In this episode:

Arlene Dickinson is one of Canada's most renowned and beloved entrepreneurs. She is CEO of Venture Communications, General Partner for District Ventures Capital, and one of the venture capitalists on the award-winning CBC series Dragons' Den. Arlene and Brian talk about her latest book "Reinvention" and share advice on how to change your life, your career and your future.

Reinvention Tips from Arlene Dickinson:

Reinvention allows someone who got knocked down to get up and chart a new path for themselves.

Reinvention requires three things: Introspection (we must realize our own capabilities), Accountability (to the change that is coming), and Purpose (why do you need to change your ways).

Too many people focus on their obstacles and not their goals

Reinvention does not happen overnight!

To go forward, once you've landed in a ditch, you must first look back to understand how you landed in the ditch in the first place

There are 3 C's to Reinvention: Currency (what you have to offer), Core Purpose (why you get out of bed), and Context (understanding the world around you).

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"Small Business Edge provides advice and insights to guide small business owners and startup businesses in uncertain times. Whether it is about cash flow, remote working, credit, bankruptcy, employees, getting a loan, or dealing with stress and time management issues, when entrepreneurs have questions, they get answers on SmallBusinessEdge.com"

BRIAN MORAN

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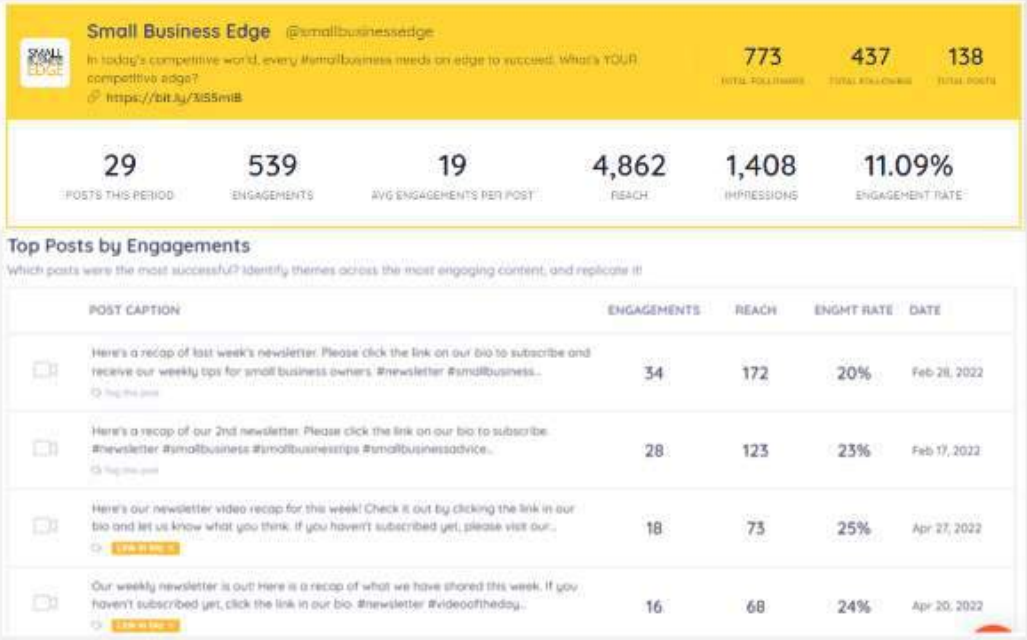

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Audience Data

84%

IMPACTFUL PLAYS

Impactful plays are show listens through at least 75% of an episode.

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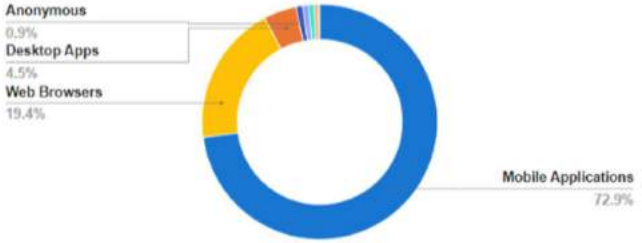
	United States | view	North America
	Canada | view	North America
	New Zealand	Oceania
	Australia	Oceania
	United Kingdom | view	Europe
	Colombia	South America
	South Africa	Africa
	Germany | view	Europe
	Taiwan	Asia
	Singapore	Asia

Apps By Type

Mobile Applications →	73 %
Web Browsers →	19 %
Desktop Apps →	5 %
Anonymous →	1 %
Tablet Web Browsers →	1 %
Personal Assistants →	1 %
Bots and Crawlers →	1 %
Smart TVs →	< 1 %



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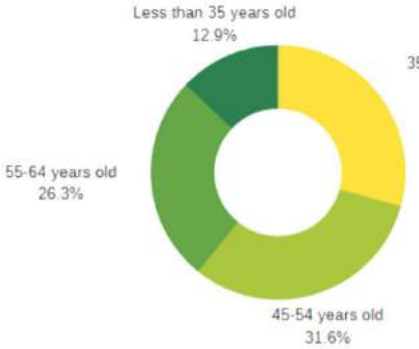

ITUNES REVIEWS

Brian knows his stuff and it clearly shows in his entertaining, informative podcast. Well worth your time! - SGI

This is an outstanding podcast! I've been looking for relevant and practical business content! Consider me a regular listener.
-SmallBizMarketer

Wow I'm so glad I found this show! This is a wealth of valuable advice for small businesses. Brian is a fantastic host who not only leads really engaging interviews, but also provide great insights of his own. If you're looking for great conversation, inspiration, and ideas of how to level up your small business – hit the subscribe button!
-OliviaBaker13

Brian is an excelent host and interviewer! And he's a nice person – which is a rarity it seems these days! He's giving as a mentor and thought leader ... I'm an avid listenet of this podcast and can't wait to see what the future looks like!
-Thelehend

Brian Moran knows what keeps business owners up at night. His podcast topics range from finance to leadership to hiring/retaining the best employees, and his guests all seem to be excellent subject matter experts. I enjoy listening to Brian's shows, and always leave with at least 3-4 usuful tips for running a better company. Well done. - SRB 21

I listen to a lot of podcasts and im glad to add this one to the list of those few that I subscribed to. Brian's advice is friendly, accesible and straight to the point. I work with small business owners and appreciate that he understand that they don't have a lot of time to waste. He cuts to the chase with helpful information. Looking forward to more episodes. - Gerride

Brian has a terrific network- and great insight about what SMBs need, and he is so down-to-earth. You can't help but feel comfortable listening in on his conversations. - Whitney Johnson

Brian Moran knows more about how to make small business successful than anyone else I know. His podcast channels that expertise, into practical doable strategies and tactics. The best part for me is that I don't get overwhelmed; I know exactly what to do.
- Not to Miss

Listening to this podcast is like having Brian sitting in your living room and sharing valuable advice on how to improve your business. Spending time with Brian each week will improve your small business. – Somboune

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